



Media release by the Motor Schools Association

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For immediate release

The Motor Schools Association and Driver Instruct Partnership Sign Strategic Alliance

Driver Instruct Partnership and The Motor Schools Association of Great Britain have announced the signing of a Strategic Alliance Agreement.

This strategic alliance sees Great Britain's oldest and most influential Association for Driving Instructors, and the newest ground-breaking commercial enterprise Driver Instruct Partnership Ltd (diP), join forces. The two organisations will roll out a new concept in training and business development support services geared to benefit their ADI members, whether they are Sole Traders, Franchisees, or run their own multi-car Driving School.

In a move which is seen to benefit both MSA members and diP members alike, this Alliance formulates an exclusivity agreement in that all existing MSA members will automatically have diP Associate membership and all Affiliate members of diP will be required to be MSA members.

The Strategic Alliance Agreement was signed by John Lepine MBE, General Manager of the MSA since 1984 and Stuart Walker, diP Training Director, who celebrated the signing of the Alliance by stating,

"This is an incredible opportunity for the members of both organisations. Those who know me, will know how passionate I am about driving positive change within the driver and instructor training industry. Having worked alongside both John Lepine MBE and Peter Harvey MBE via industry boards, working groups and steering committees, I have the utmost respect and admiration for their extensive experience, commitment and endeavours within our industry. All of us within diP are very excited in being able to work more closely together in making our vision of partnership, readily available to the people who really matter, our hard working Driving Instructors."

John Lepine, MBE, General Manager of the MSA also welcomed the strategic move by commenting,

"This partnership will give all members of the MSA the opportunity to access high quality training at reasonable cost – some free of charge. There is no doubt that Stuart Walker and his team of trainers are well qualified, highly experienced and much respected in the ADI profession. The MSA board of management and the MSA management team are looking forward to working with them to develop and provide high quality, relevant and value for money courses for MSA members."

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(400 words)

Notes to editors:

Driver Instruct Partnership Ltd – diP (driverinstruct.co.uk) is the newest commercial company to start up within the Driving Instructor sector – and has created a unique model of shareholder ownership for all of its Affiliate members. diP Affiliates, employees and Investors will be Shareholders and will all share in the profits. Within the next five years, 80% of the business will be owned by these groups.

The Motor Schools Association of Great Britain (MSA), formed on March 31, 1935 (msagb.com), and is the oldest (not for profit) and most influential Association for Driving Instructors in the UK, with over 6,000 ADIs on its books or database. The MSA's principal aims have always been to keep members informed of any matters of interest to them, to represent the views of members to Government, its departments and agencies, to provide services that will be of benefit to members and to set standards of professional and ethical behaviour for teachers of driving.

Follow this link below for more information on the MSA: www.msagb.com

For MSA media area see: www.msagb.com/news/nw-media.asp

Media contacts

To speak to the MSA on this or any other road safety or driver training and testing issue:

MSA Head Office on 0161 429 9779

John Lepine MBE, MSA general manager, on 07720 941698 john.lepine@msagb.co.uk

Peter Harvey MBE, MSA national chairman, on 07774 139080.

The MSA is organised into 10 regions that can provide localised, authoritative comment on this or any other motoring or road safety-related matter. Each region is run by a local chairman, all fully qualified and experienced driver trainers, all experts in the field of driver training and people who can offer insights on a range of issues, including road safety, speed limits, the condition of local highways, insurance, particularly for young and novice drivers, and a host of other motoring matters.

If you wish to contact one of our regional contacts please be aware that they may not answer their phone as they may be conducting driver training when you call. Leave a message and they will get back to you. If you need help urgently, please call the MSA Head Office on 0161 429 9669.

Your local contact is:

1. London: Tom Kwok 07956 269922
2. South East: Jo Chapman 07711 951540
3. Western: Colin Lilly 07768 36705
4. South Wales: Paddy Tyler 07961 444694
5. West Midlands: Geoff Little 07770 725436
6. Eastern: Rod Tipple 07702 395064

7. East Midlands: Stephen Sentance 01509 231623

8. North West: Graham Clayton 07710 541462

9. North East: Karl Satloka 07885 325115

10. Scotland: Bob Baker 07971 801150